

Village Directories

Rate Card 2020-21

A simple cost-effective way to
advertise your business in villages and rural
communities across West Sussex



VillageDirectories

YOUR GUIDE TO LOCAL LIFE

SPECIFICS ON EACH DIRECTORY...

Now in its 33rd year, **Village Directories** goes from strength to strength. This coming year we will be covering 12 village areas across West Sussex. Delivered to a total of over 57,000 homes each year and comprising 12 different publications, these village directories are a vital guide to local life in each rural community.

The vast majority of magazines are delivered by the Royal Mail, with yet more copies of the publications being placed in carefully chosen distribution points in each area that are monitored and restocked throughout the year.

The grid below will answer many questions you might have concerning our different publications, with the rates for advertising in each listed overleaf...

Village Directory	Post Code Sector Delivered to	Delivery Method	Other Villages receiving this Directory	Number distributed	Month delivered	PRICING BAND
Cowfold Village Hall Directory		In house delivery team	Just Cowfold	1000	June	A
Ashington Village Directory	RH20 3	Royal Mail	Thakeham, parts of Sullington	3000	October	B
Angmering Village Directory	BN16 4	Royal Mail		3100	April	
Ferring Village Directory	BN12 5	90% Royal Mail 10% in house team	Goring	3200	November	
Findon Village Directory	BN14 0	Royal Mail	North End	3200	July	
Hurstpierpoint Village Directory	BN6 9	Royal Mail	Sayers Common, Albourne, Clapham	4000	March	C
Henfield Village Directory	BN5	Royal Mail	Small Dole, Woodmancote, Fulking	4200	May	
Southwater Village Directory	RH13 9	Royal Mail		4000	April	
Storrington Village Directory	RH20 4	In house delivery team	parts of Sullington, Washington	4000	March	
Billingshurst Village Directory	RH14 9	Royal Mail	Five oaks, Coolham, Shipley, Adversane	4300	July	
Pulborough and West Chiltington Village Directory	RH20 1 & RH20 2	Royal Mail	Fittleworth, Hardham, Coldwaltham, Bignor, Stopham, Bury, Wiggonholt, Marehill, Greatham, Gay Street	6000	October	D
Steyning Village Directory	BN44 3	Royal Mail	Ashurst, Wiston, Bramber, Upper Beeding, Botolphs	5200	November	

RATES & DISCOUNTS

Inside pages

PRICING BAND	Sixteenth Page	Eighth Page	Quarter Page	Half Page	Full Page
A	£28.00	£43.00	£66.00	£97.00	£127.00
B	£43.00	£77.00	£127.00	£185.00	£248.00
C	£49.00	£86.00	£143.00	£208.00	£280.00
D	£54	£94	£157	£228	£308
Dimensions in mm	21 high by 64 wide	50 high by 64 wide	90 high by 64 wide	95 high by 134 wide	195 high by 134 wide

Premium pages

PRICING BAND	Inside Front and Back Cover	Back Cover
A	£143	£175
B	£300	£400
C	£340	£450
D	£400	£500

Website

In addition to each Directory being printed and delivered to its respective Post Code sector, each publication is also uploaded to our website which has a separate section created for each village.

The website is promoted in all our 12 Village Directories throughout the year and what this means is over 57,000 West Sussex homes being invited to visit our website and access any details they need for any of the local West Sussex villages featured. This means a huge extra exposure for your business at no extra cost.

The website has been freshly designed and is modern, attractive and easy to use. It is also compatible with PC, laptops, tablets and smart phones so members of the public will be able to use it as a reference point wherever they are.

Please visit www.villagedirectories.com to have a look.

Discounts Available

- Advertise in more than one directory and receive a 10% discount
- Advertise in more than seven directories to receive a 15% discount
- Advertise in all directories to receive a 20% discount.

Artwork

Please send your artwork by email to info@villagedirectories.com. We will give you the deadline for artwork for each magazine when your advert is booked.

We do offer a service whereby we can design your advert for you. All we need is the wording and any logos or images you would like as part of your advert. We will then prepare a proof for your approval and make any changes to the advert until you are totally happy with how your business is being presented. All logos and images supplied for your advert design need to be high resolution. Most images on websites aren't of sufficient quality to print on paper without looking very blurry.

The fee for preparing your artwork is £10 for simple layouts. If a design is more involved we will charge more but will give you a price before proceeding with any design work.

Format

Our preferred format for finished artwork is as a pdf. If that presents a problem then we can also accept most other formats so email over what you have and we will contact you if there is a problem.

Payment

We need payment to be paid in full before publication. There are several ways of paying:

- Cheques need to be made out to Village Directories and sent to the below address.
- Bank transfers can be made to
Sussex Magazines Account 33345424 Sort Code 20-12-75
- Card payments can be made by calling the below phone number.

Examples of Directories

Uploaded examples of last year's directories can be viewed at www.villagedirectories.com

Contact details

Address: Village Directories, 10 Hollingbury Road, Brighton, East Sussex. BN1 7JA

Email: info@villagedirectories.com

Website www.villagedirectories.com

